

Jonathon Michael Donahue

jon404@outlook.com

858 775-4882

20 N. 4th St. - P.O. Box 1220, Tombstone AZ 85638

A career in communications – words and images – advertising, public relations, e-learning, multimedia design, and technical publications. Commercial, architectural, technical illustration. Product photography. Management.

- Moved to Tombstone in 2016. Serve as City tourism coordinator, and volunteer on the Historic Preservation Commission and on the City Park restoration group. Reporter and columnist for The Tombstone News paper.
- Retired, 2010. Wrote, published, and sold three books, now available as free PDFs at www.jon404.com. Also see work samples at www.jon404.com/portfolio. Guest lecturer at the University of California San Diego and at Miracosta Jr. College on graphic arts career opportunities.
- Multimedia designer, Qualcomm Corp., Mar 2004 - Dec 2009. In-house engineering training: e-learning, web design, illustration, presentations. Adobe Captivate, Photoshop, Acrobat, and Illustrator. Xara Designer Pro, PowerPoint. HTML/CSS, and Flash with Actionscript for if-then simulations. High-level FM radio app design for Siemens CDMA phone. Served on futurist global trends committee. Retired at end of 2009.
- Marketing communications manager, KLA-Tencor Corp., San Diego, CA, Oct 1999 - Sep 2002. Created a sales lead-generating website, e-mail campaigns, sales brochures.
- Technical writer/illustrator; techpubs manager, Phase Metrics Corp., San Diego, May 1994 - Sep 1999. Operation manuals with Framemaker and Word. Corel Draw, Director, Winhelp and HtmlHelp. Website design, internet and intranet. Set up e-library, engineering knowledge base, and in-house video studio. Financial: Made roadshow presentations for Feb. 1998 \$110,000,000 bond issue handled by Donaldson, Lufkin & Jenrette.
- Car salesman, Miramar Lincoln-Mercury, San Diego, 1993-1994. Sold 88 cars, told one lie: “Jon, isn't that little [baby-poop] brown Tracer the prettiest car you ever saw?” “Sure is!” I said.
- Public relations, Smartek Software, San Diego, 1992-1993. Placed press releases in major newspapers and computer magazines. Packaging design and user manual.
- Advertising director, The Fax Group, San Diego, 1989-1991. Brochures, PR, packaging design.
- Self-employed, freelance ads, brochures and PR, San Diego, CA 1979-1989. Clients: Torrey Pines Bank, Hughes Industrial Products, Financial Profiles, Lomas Santa Fe Homes, Counterpoint Corp., and cover designs for the NY Yankees and LA Dodgers team newspapers.
- Marketing director, Tetrahedron Corp., San Diego, CA 1978-1979. Sales and marketing of high-tech dielectric spectrometers and compression presses to aerospace customers Boeing, Rockwell, General Dynamics, and Los Alamos National Labs. Helped develop the first Arabic micro-computer, Abbas I; then Abbas II running CP/M; made brochures, produced user manual for both the PC and Arabic BASIC.
- Art director, then creative director, Concept Advertising, Toronto, Ontario, 1973-77. Clients: Province of Ontario (Ministry of Economic Development), De Havilland Canada (DHC-5 Buffalo transport aircraft), Ricoh Copiers, Sperry-Univac (mainframe computers), American Airlines (Canadian destination ads and travel posters).
- Information officer, Addiction Research Foundation, Toronto, Ontario, 1970-1973. Media relations.
- Auto design and bodywork, Lotus East, Millerton, NY, 1968-69. Lotus 40/80 Can-Am car.
- Auto design assistant (body buck sander), John Fitch & Co., Falls Village, CT, 1966-67. Fitch Phoenix car.
- Production artist, Doyle Dane Bernbach, NY, 1963-65. Avis and Volkswagen accounts. Worked for ruthless art director Helmut Krone and am still and will always be a Bill Bernbach disciple.
- Public relations assistant, Radio City Music Hall, NYC, wrote PR releases for small newspapers, 1962-63.
- Floor sweeper, Bethlehem Pacific Coast Shipbuilding, San Francisco, summer 1961, high school job.
- Deckhand, on a family friend's fishing boat out to the Farallones and back, San Francisco, summer 1960.

Education: Mitchell College, New London CT, 1965-66. Liberal arts. References on request.